

ANAIJA JOHNSON

WEB DESIGNER AT NATIONAL INTERSCHOLASTIC CYCLING ASSOCIATION

CONTACT

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LINKS

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www.anaijajohnson.com

EDUCATION

Michigan State University

B.A. in Media & Information

August 2023

SKILLS

Figma

WordPress

HTML/CSS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Canva

Wireframing

Low Fidelity Prototyping

Responsive Web Design

EXPERIENCE

Web Design Intern @ NICA

Remote / Based in California

Jul 2023 - Present

- Streamlined issue tracking for 15+ websites through a collaborative Excel sheet, ensuring timely resolutions and seamless communication.
- Implemented comprehensive website enhancements using custom HTML and CSS, as well as several page builders and plugins, enhancing layout consistency and elevating user experience.
- Updated plugins and themes to prevent site vulnerabilities and organized images for easier accessibility.
- Performed miscellaneous tasks such as enhancing images with graphics and converting websites to PDFs that surpass the original website's presentation.

Designer @ VIM Magazine

Remote / Based in Michigan

Sep 2020 - Apr 2021

- Applied human-centered design principles to enhance website user experience for the magazine, showcasing dedication to improving customer experience.
- Utilized Figma for developing low-fidelity prototypes, demonstrating meticulous attention to detail and creative problem-solving skills.
- Implemented cohesive designs on WordPress CMS using Elementor, incorporating HTML and CSS elements as needed.
- Collaborated team of four the creation of VIM Magazine's Fall 2020 issue style guide, increasing visual consistency and proactively embracing emerging design trends and technologies

Design Intern @ Made In Metro

Remote / Based in Michigan

Sep 2020 - Jan 2021

- Created captivating graphic communications for Detroit-area restaurants, leveraging creative and marketing skills to enhance brand recognition and engage target audiences.
- Utilized Canva and Photoshop to design visually appealing marketing materials that effectively conveyed the unique identity of each restaurant, demonstrating proficiency in design tools.
- Demonstrated excellent communication skills in understanding client requirements and delivering designs aligned with their vision, fostering collaboration and ensuring client satisfaction.