



Anaija Johnson

Product Designer

anaijajohnson.com • (313) 948-1994 • anaijajohnson@outlook.com

EDUCATION _

B.A. in Media and Information / Michigan State University
Aug 2023 / East Lansing, MI

EXPERIENCE _

Web & User Interface Designer / VIM Magazine
Jan 2021 - Apr 2021 / East Lansing, MI

Assisted in the redesign of the magazine's website by creating low-fidelity prototypes in Figma and implementing designs into WordPress using Elementor.

Graphic Designer / VIM Magazine
Sep 2020 - Dec 2020 / East Lansing, MI

Collaborated with a small, remote team to create a style guide for VIM's Fall 2020 magazine issue.
Produced designs for assigned articles, and implemented designs into a shared InDesign file.

Graphic Design Intern / Made In Metro
Sep 2020 - Jan 2021 / Detroit, MI

Produced graphic communications for the social media of various restaurants in the Detroit area using design tools like Canva and Photoshop.

SKILLS _

Tools

Figma, Canva, Photoshop, Illustrator, InDesign, WordPress, HTML, CSS, Javascript

Hard Skills

Wireframing, Lo-Fi Prototyping, Responsive Web Design, Project Management

Soft Skills

Effective Communication, Problem Solving, Critical Thinking